



New London is a village in Huron County, Ohio. The village motto, “The Right Place at the Right Time” was chosen in the late twentieth century by former Mayor Dorothy Sholes.

## **HISTORY**

The first permanent settlement at New London was made in 1816. Previously known as Ferretville in the early 19<sup>th</sup> century, the village was named after New London, Connecticut, the native home of a share of the early settlers. New London was incorporated in 1853.

## **GEOGRAPHY**

New London has a total area of 2.5 square miles of which 2.21 square miles is land and 0.33 square miles is water. New London is bound to the north, west, and east by New London Township, and to the south by Ruggles Township in Ashland County. The village is located 24 miles south of Lake Erie.

## **CULTURAL GEOGRAPHY**

New London’s economy is closely tied to agriculture and manufacturing. Although well within the Great Lakes region and arguably located at the center of the Rust Belt, significant influences from New England and the South have contributed to New London’s cultural identity.

The village was founded by settlers from Connecticut (and to a lesser extent other parts of the Northeast) along with neighboring communities in the Firelands in the early nineteenth century. The village’s New England heritage is most evident in its architecture, the names of local families, and the presence of a village green (a common characteristic of many cities and towns in Northern Ohio).

IN the mid twentieth century, at the climax of the manufacturing boom in the Great Lakes region, New London welcomed an influx of new residents from the Appalachian South – primarily Eastern Kentucky – to work in the fields and factories locally and in nearby metropolitan Cleveland. Today, the influence of these Southerners is most evident in the hospitality and kindness of New London’s residents, and the close-knit community that has grown up in the midst of such diversity.





Total Population: 2,396  
Female Population: 1,207 (48.75%)  
Male Population: 1,269 (51.25%)

### **POPULATION BY AGE**

0 – 19 Years: 690  
20 – 44 Years: 882  
45 – 49 Years: 112  
50 – 85 Or Older: 859

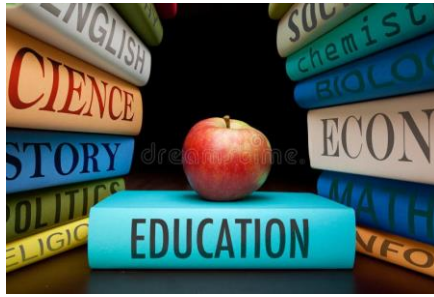
Median Age: 36.7



Total Housing Units: 1,024  
Owner-Occupied Housing Units: 62.5%  
Renter-Occupied Housing Units: 37.5%  
Median Value of Owner-Occupied Housing Units: \$82,800



Median Household Income: \$38,158  
Per Capita Income: \$21,334  
Poverty Rate: 21.1%



The New London Local School District consists of one K-12 building with three schools: elementary, middle school, and high school. The district includes portions of New London, New London Township, North Fairfield, Wakeman, Clarksfield, Fitchville Township, and Hartland Township within Huron and Lorain Counties. Please check the school website for additional information on the *Home of the Wildcats!* [www.nlschools.org](http://www.nlschools.org).



Ehove Career Center provides vocational programs and Tech Prep course of study for the New London School District. Please check EHOVE's website for additional information on vocational programs available. [www.ehove.net](http://www.ehove.net)

**High School Graduate or Higher: 84.1%**  
**Bachelor's Degree or Higher: 6.5%**



925 Households have one or more types of computing devices.  
99 Households do not have a computer.

817 Households have a Smartphone.

855 Households have an Internet Subscription.



New London is located on Ohio Routes 60 & 162.



Proximity from New London to:

**Norwalk (county seat) – 16.9 miles**

**Columbus (state capital) – 94.7 miles**

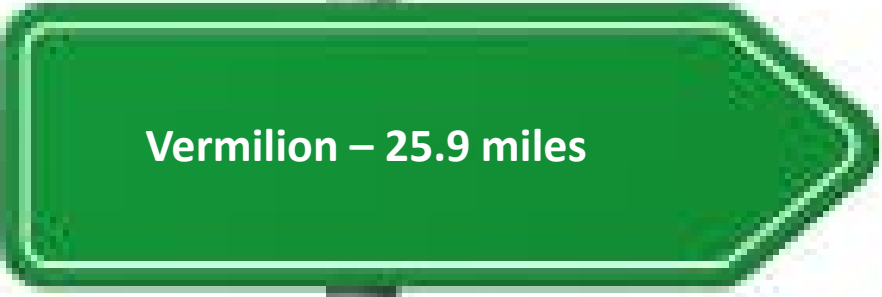
**Cleveland – 58.7 miles**

**Ohio Turnpike – 36.2 miles**

**Canton – 71.3 miles**

**Akron – 54.6 miles**

**Cedar Point – 38.4 miles**



Vermilion – 25.9 miles



Huron – 26.7 miles



Sandusky – 34.8 miles



Marblehead – 54.3 miles